



HUGHES | MARKETING & DESIGN



My name is Ashley Hughes and I am the Owner and Designer of HUGHES | MARKETING & DESIGN; specializing in Real Estate.

I decided to create this business based on the need I saw for services I provided in my Keller Williams Market Center in Scottsdale, Arizona. Having received much interest in my work from across the country, I felt the need to move forward and extend my services to everyone.

A brief recap of what I can provide to Real Estate Agents are Listing spec sheets, Postcards, Event Flyers, Social Media posts, Open House Flyers, Brochures, and much more!

I would love to work with you and your needs to create the best possible material. Take a look through my portfolio; made of actual samples and mock-ups, to get an idea of what I can offer you. Contact me for a free consultation today!

Ashley Hughes

listings

Crafting unique and eye-catching Listing Flyers, Postcards, and Mailers to help get your listing the attention it deserves! Supply status updated images such as "Just Listed", "Pending", or "Sold" for you to post on social media or to send out on mailers.



Just Listed \$795,000 | Scottsdale, AZ
Call 555.555.5555 for more information today!



Pending!
\$849,000 | Paradise Valley, Arizona | MLS#12345



SOLD

Taylor Jennings
www.TaylorJenningsRealEstate.com
(480) 290-3820





kw

IN THE WOODS

Approx. 1,600 sqft
• 2 Stories
• 1 Acre

4
2
1.5
Detached Garage

1930 West Munsee Drive, Payson, AZ 85541 | \$330,000 | MLS# 76187

Escape to a peaceful home in the cool mountains with incredible views. A mere 2 hours from Phoenix is where you can find yourself in a serene paradise called Geronimo Estates just north of Payson between Houston Mesa Road & the Central Road. This beautiful log home was built in 2005 and sits on 1 acre and borders the Tonto National Forest. From the front deck, you can see the lights of Payson. From the backyard, you will witness a wide array of wildlife.

**VA Assumable in the low 3's. Directions on back. The neighboring acre is available too (please ask owner for neighbor's contact info).*

FEATURES
Real log cabin, revealed a couple months ago | Rock (propane) fireplace | Rock surrounds the stove top in the kitchen | Rock wall in the master bath | Jacuzzi tub in the master bath | Air Conditioning | Washer and Dryer | All appliances stay! | Some furniture stays | Shared well is the best in the subdivision.

Petra Luh
404 S. Baseline Highway, Suite B-C
Payson, Arizona 85544
Call: 602.740.5622
PetraLuh@K.W.com
www.HappyHomeAriz.com

kw KELLER WILLIAMS ARIZONA REALTY



Just Listed!

435 SOUTH STEWARD DRIVE, SCOTTSDALE, ARIZONA 85250

- ✓ 4 Bedrooms
- ✓ 3 Bathrooms
- ✓ 2.5 Car Garage
- ✓ Pool
- ✓ Fireplace
- ✓ RV Gate

Newly listed, gorgeous Single-Family home located in a highly desirable gated neighborhood. Fifteen minutes from TPC and Scottsdale Quarter, this home fits the bill. Four modern-designed bedrooms and bathrooms with an updated kitchen complete with Viking appliances and tray ceilings; perfect for entertaining!

Contact Susie Smith today for more information and a private showing!

Susie Smith | REALTOR® | 480.698-2459 | SusieSmith@RE.com

| listings

The **SANDERSON** Real Estate Team

*****ECRWSS****
Local
Postal Customer

PSRST STD
EGFWSS
U.S. POSTAGE
PAID
EDDM RETAIL



To find out how much your home is worth, call us today at
480.123.5555



JACKIE SANDERSON
Team Leader | REALTOR®
480.555.1234
JackieSmith@RE.com



ERIC JONES
REALTOR®
480.555.1235
EricJones@RE.com



SARAH WILLIAMS
REALTOR®
480.555.1236
SarahWilliams@RE.com



JAMES HOWARD
REALTOR®
480.555.1237
JamesHoward@RE.com



STEVE TRIPP
REALTOR®
480.555.1238
SteveTripp@RE.com

"Your Arizona Real Estate Dream Team"



AMANDA STEIN
REALTOR®
Arizona Realty Group
602.123.9876
Amanda.Stein@AZGroup.com



GORGEOUS
FAMILY HOME
COMING SOON!

3 Bedrooms
2.5 Bath
1,750 SQFT
Scottsdale, Arizona

Call today for information!

| open house

Providing you with beautifully designed creative media necessary to help drive traffic to your open house! Design services I can provide include: Home Spec Handout, Postcard, and Welcome signage.

Open HOUSE

12345 EAST MAIN STREET
SCOTTSDALE, ARIZONA 85250

SATURDAY JULY 8TH, 2017
10:00AM - 2:00PM

OFFERED AT \$575,000



- ✓ 3 BEDROOMS
- ✓ 2 CAR GARAGE
- ✓ BUILT IN 2014
- ✓ 2.5 BATHROOMS
- ✓ 1,750 SQFT
- ✓ POOL

 **CHRISTINE OAK**
REALTOR®
602.987.3456
CHRISTINEOAK@RE.COM
WWW.CHRISTINESELLSHOMES.COM
THE ARIZONA DREAM GROUP

3 Bedroom home located in a highly desirable and well-connected neighborhood.

Call me today for more information or to schedule a private showing.

 

YOU'RE INVITED!
.....
Please join us for an
OPEN HOUSE!
.....

SATURDAY JULY 15TH, 2017
10:00AM TO 3:00PM

4567 EAST TOWN AVENUE
SCOTTSDALE, ARIZONA 85260

5 BD | 3 BA | 3 CG | 2,300SQFT



OFFERED AT \$649,000

Contact me today to find out more!

 **STEVE ADAMS**
REALTOR®
480.123.0987
STEVE.ADAMS@AZRE.COM
WWW.ADAMSREALSTATE.COM

Local Postal Customer

*****RCRW5****

PRIME STD. EDITION U.S. POSTAGE PAID. EDOM RETAIL

SUSIE SMITH
12345 NORTH 1ST STREET
TEMPE, ARIZONA
85281

Welcome
to my Open House!



LOOK around.
SEE yourself living here.
ASK questions.

Make an offer!

social media

Creating media for you to post on your various social media accounts, whether it be Facebook Cover photos, Listing updates, Open House announcements, Agent Introductions and much more.



| social media



1804 EAGLES GLEN COVE, AUSTIN, TEXAS 78739

Wendy
WendyElder.com



Less house, more home.

-W-
WOODRUFF
REAL ESTATE SERVICES



IT'S GOOD TO BE HOME.

WWW.HEIDIROBBINS.REALTOR

| social media



Welcome
TARA SMART
to the
Townsend Group!
602.564.7890
Tara.Smart@TRE.com

Sold in 15 Days!



Welcome



TARA SMART
to the Townsend Group!
602.564.7890 | Tara.Smart@TRE.com

BROKER TOUR!
TUESDAY 7.11 @ 9AM-NOON



MARTIN REAL ESTATE FIRM

WWW.MARTINREF.COM | @MARTINREF



office

For Real Estate office needs, I can provide a multitude of services. Ranging from simple event flyers for an Ice Cream Social, or more intensive media such as a monthly newsletter or IGNITE Calendar and brochures.

Bring your family and join us!

Root Beer Float & Ice Cream Social



Thursday June 15th, 2017 | 3pm-4pm

kw KELLERWILLIAMS ARIZONA REALTY

15333 North Pima Road, Suite 130, Scottsdale, AZ 85260

kw KELLERWILLIAMS ARIZONA REALTY

PLEASE JOIN US IN WELCOMING
MEGA AGENTS

STEVE & MICHAL CASTLE

TO KELLER WILLIAMS ARIZONA REALTY

2016
- \$9.6 MILLION IN CLOSED VOLUME
- 37.5 UNITS

602-881-6228 | STEVE@CASTLEGROUPAZ.COM



STEVE | TEAM LEADER | 480.763.3023 | TONYHUGHES@KW.COM
MICHAL | 480.763.3023 | TONYHUGHES@KW.COM
15333 NORTH PIMA ROAD, SUITE 130, SCOTTSDALE, ARIZONA 85260

COACHING ORIENTATION

Thursday June 22nd, 2017 | 5:30pm - 6:30pm
at Keller Williams Arizona Realty

Learn how having a full-time Real Estate Coach by your side for ALL things Real Estate can create an "unfair advantage" for you over your competition.

All Agents & Future Agents Invited!
FREE to attend! | Light refreshments will be served

PRESENTERS:



TONY HUGHES
Team Leader

RACHEL REID
Team Leader

See you there!

kw KELLERWILLIAMS ARIZONA REALTY

15333 NORTH PIMA ROAD, SUITE 130, SCOTTSDALE, ARIZONA 85260

ACCELERATE YOUR GROWTH IN 2017

SALES, TRAINING & RECOGNITION EVENT

LUNCH IS SPONSORED BY:
ADVANTAGE INSPECTION SERVICE & AJF ENGINEERING!



SPECIAL GUEST TRAINER KRISTAN COLE,
OPERATING PRINCIPLE!

Topics Include:
*The Four Conversations
*The One Thing



HAVES & WANTS IS BACK!
What do you have?
What do you want for your clients?
Be prepared to share!

2ND FLOOR TRAINING ROOM

Accelerate Growth: Sales, Training & Recognition Event! Formerly "All Partners Meeting."

All Agents should "Time Block" our monthly sales meeting, each and every month!

Your success is our priority!

kw KELLERWILLIAMS ARIZONA REALTY

15333 NORTH PIMA ROAD, SUITE 130, SCOTTSDALE, ARIZONA 85260



JOIN US! POTLUCK LUNCHEON

Monday May 1st, 2017
11:30AM - 1:00PM | Town Hall Cafe

*Food Sign-Up Sheet in the Town Hall Cafe on Wall

Keller Williams Arizona Realty
15333 North Pima Road, Suite 130, Scottsdale, Arizona 85260

| office

MODULE #10: NEGOTIATE THE DEAL

- Negotiate to WIN.
- Learn tactics and counter-tactics.
- Make it a WIN-WIN Agreement.
- Bulletproof your transactions.

MODULE #11: CLOSE THE DEAL

- Prepare Clients for the close.
- Achieve a successful close.
- Make a lasting and winning impressions with your Clients and other Agents.

MODULE #12: IGNITION - BLAST OFF

- Get and stay focused.
- Know your numbers.
- Keep yourself accountable to your goals.
- Prepare for your business.

kw KELLERWILLIAMS
ARIZONA REALTY

Keller Williams Arizona Realty
15333 North Pima Road
Suite 130
Scottsdale, Arizona 85260

Team Leader | Tony Hughes
TonyHughes@kw.com

IGNITE

SCOTTSDALE, AZ
SKILLS TO SPARK A GREAT CAREER

COURSE DESCRIPTION & CALENDAR

MODULE #4: THE SELLER

- Listing value with your Pre-listing with your Seller Listing Presentation.

MODULE #5: TO SELL WITH CMA

- Essential pricing strategies.
- Mock-out Comparative Market Pricing objections like a pro.

MODULE #6: YOUR LISTINGS

- Market, and communicate like a pro.
- Position yourself as an Agent who gets sold.
- Build relationships for life and get referrals.

POWER SESSION #3: MARKETING

- Maximize your lead generation by combining that with a purposeful consistent marketing program.
- Marketing provides the touch that will pull them apart after you've prospected.

POWER SESSION #4: BASE

- Prospect and market to a large base of contacts.
- Tools can help you manage your base and service all the leads that pour your way.

POWER SESSION #5: WORKING WITH METS

- Learn how to make the most of those you know through the use of proven systems and models.
- Turn your "Network" into a future wealth machine.

MODULE #7: FIND & WIN BUYERS

- Find Buyers to work with.
- Qualify and schedule Buyers for the consultation.
- Conduct the Buyer Needs Analysis to find the right homes.
- Close to the Buyer Agreement.

MODULE #8: FIND & SHOW HOMES

- Finding the right home to show.
- Show homes like a pro.
- Getting to YES!

MODULE #9: MAKE & RECEIVE OFFERS

- Write and present offers that win.
- Get the best offers for your Sellers.
- Set the stage for a successful negotiation.

POWER SESSION #6: FARMING

- Target very specific groups or "farms" of Haven's Mets to convert them into Mets.
- Yield a steady pipeline of immediate and future business.

POWER SESSION #7: OPEN HOUSES

- Open Houses as a lead generation strategy.
- Drive your marketing to Open Houses.

POWER SESSION #8: FSBO'S & EXPIRED LISTINGS

- Work with a large number of motivated sellers in a short period of time.
- How to approach these sellers and develop a style that is comfortable for you.

POWER SESSION #9: AGENT-TO-AGENT REFERRALS

- Tap into one of the greatest, but most overlooked sources of leads: other Real Estate Agents.
- Ensure top-of-mind status with other agents.

POWER SESSION #10: LEAD CONVERSION

- Increase the number of appointments you get.
- Evaluate your prospects to determine how quickly they'll do business with you.

POWER SESSION #11: LIVING YOUR GOALS

- Meet and ultimately live your goals.
- This session will direct you to success through business planning.

kw KELLERWILLIAMS
ARIZONA REALTY

Keller Williams Arizona Realty
15333 North Pima Road
Suite 130
Scottsdale, Arizona 85260

Team Leader | Tony Hughes
TonyHughes@kw.com

36:12:3

SCOTTSDALE, AZ
UNLEASH YOUR PRODUCTIVITY POWER THROUGH THE DAILY DISCIPLINE OF LEAD GENERATION

COURSE DESCRIPTION & CALENDAR

POWER SESSION #2: PROSPECTING

- Build on the solid foundation of understanding the importance of lead generation.
- Overcome any limiting beliefs about prospecting.
- Learn to establish meaningful business relationships through direct contact.

POWER SESSION #5: WORKING WITH METS

- Learn how to make the most of those you know through the use of proven systems and models.
- Turn your "Network" into a future wealth machine.

POWER SESSION #8: FSBO'S & EXPIRED LISTINGS

- Work with a large number of motivated sellers in a short period of time.
- How to approach these sellers and develop a style that is comfortable for you.

| office

JUNE 2017
IGNITE
 SKILLS TO SPARK A GREAT CAREER
 9AM-NOON | EVERY MONDAY, WEDNESDAY, & FRIDAY | BOARD ROOM




MODULE #1: IGNITE YOUR BUSINESS

- Instructor: Rachel Reid | 6/5/2017
- Uncover your big WHY and how to achieve it.
 - Commit to daily Lead Generation to grow your business.
 - Be accountable to your big WHY and your life.



MODULE #2: BUILD YOUR BUSINESS

- Instructor: Rich Barker | 6/7/2017
- Build your Database.
 - Grow your Database.
 - Organize your Database.
 - Communicate with your Database.



MODULE #3: FIND YOUR BUSINESS

- Instructor: Taylor Jennings | 6/9/2017
- Proven prospecting methods to find potential Clients.
 - Uncover prospecting opportunities that yield results.
 - Cultivate relationships into business, repeat business, and referrals.



MODULE #4: WIN THE SELLER

- Instructor: Tina Valiant | 6/12/2017
- Win the listing.
 - Provide value with your pre-listing packet.
 - Succeed with your Seller Listing Presentation.



MODULE #5: PRICE TO SELL WITH YOUR CMA

- Instructor: Scott Dexter | 6/14/2017
- Learn influential pricing strategies.
 - Build a knock-out Comparative Market Analysis.
 - Handle pricing objections like a pro.



MODULE #6: SELL YOUR LISTINGS

- Instructor: Steve Russell | 6/16/2017
- Stage, market, and communicate like a Mega Agent.
 - Be recognized as an Agent who gets listings sold.
 - Earn Clients for life and get referrals.



MODULE #7: FIND & WIN BUYERS

- Instructor: Rachel Reid | 6/19/2017
- Find Buyers to work with.
 - Qualify and schedule Buyers for the consultation.
 - Conduct the Buyer Needs Analysis to find the right homes.



MODULE #8: FIND & SHOW HOMES

- Instructor: Pam Hauer-Mill | 6/21/2017
- Finding the right home to show.
 - Show homes like a pro.
 - Getting to YES!



MODULE #9: MAKE & RECEIVE OFFERS

- Instructor: Kate Matteson | 6/23/2017
- Write and present offers that win.
 - Get the best offers for your Sellers.
 - Set the stage for a successful negotiation.



MODULE #10: NEGOTIATE THE DEAL

- Instructor: Greg Ehmann | 6/26/2017
- Negotiate to WIN.
 - Learn tactics and counter-tactics.
 - Make it a WIN-WIN Agreement.
 - Bulletproof your transactions.



MODULE #11: CLOSE THE DEAL

- Instructor: Jenn Cakebread | 6/28/2017
- Prepare Clients for the close.
 - Achieve a successful close.
 - Make a lasting and winning impressions with your Clients and other Agents.



MODULE #12: IGNITION - BLAST OFF

- Instructor: Rachel Reid | 4/30/2017
- Get and stay focused.
 - Know your numbers.
 - Keep yourself accountable to your goals.
 - Prepare for your business.

KW KELLERWILLIAMS, ARIZONA REALTY
 15333 NORTH PIMA ROAD SUITE 130
 SCOTTSDALE, ARIZONA 85260

36:12:3
 UNLEASH YOUR PRODUCTIVITY POWER THROUGH THE DAILY DISCIPLINE OF LEAD GENERATION
 MAY 2017 | 9AM-NOON | EVERY MONDAY, WEDNESDAY, & FRIDAY | BOARD ROOM



INTRODUCTION: THE POWER OF ONE

- Instructor: Kate Matteson | 5/1/2017
- Build on the principles & practices of iGNITE, and hone your strategies for prospecting, marketing, and leveraging your contact base.



POWER SESSION #1: BUILDING VALIDITY & POSITIONING

- Instructor: Rich Barker | 5/3/2017
- Discover what your personal validity is to build your Unique Selling Proposition.
 - How to position yourself using your USP and Value Proposition.



POWER SESSION #2: PROSPECTING

- Instructor: Barbara Woyak | 5/5/2017
- Build on the solid foundation of understanding the importance of lead generation.
 - Learn to establish meaningful business relationships through direct contact.



POWER SESSION #3: MARKETING

- Instructor: Laura Briggs | 5/8/2017
- How to maximize your lead generation by combining that with a purposeful and consistent marketing program.



POWER SESSION #4: LEVERAGING A POWERFUL CONTACT DATABASE

- Instructor: Tony Hughes | 5/10/2017
- How to prospect and market to a large database of contacts.
 - What tools can help you manage your database and service all the leads that come your way.



POWER SESSION #5: WORKING WITH METS

- Instructor: Tony Hughes | 5/12/2017
- Learn how to make the most of those you know through the use of proven systems and models.
 - Turn your "Metwork" into a future wealth machine.



POWER SESSION #6: FARMING

- Instructor: Ted Dudine | 5/15/2017
- Target very specific groups or "farms" of Haven't Mets to convert them into Mets.
 - Yield a steady pipeline of immediate and future business.



POWER SESSION #7: OPEN HOUSES

- Instructor: Lori Zee Gray | 5/17/2017
- How to use Open Houses as a lead generation strategy.
 - Drive your marketing to Open Houses.



POWER SESSION #8: FSBO'S & EXPRED LISTINGS

- Instructor: Lena Ragona | 5/19/2017
- Make contact with a large number of motivated sellers in a short period of time.
 - How to approach these sellers and develop a style that is comfortable for you.



POWER SESSION #9: AGENT-TO-AGENT REFERRALS

- Instructor: Maureen Tatum | 5/22/2017
- Tap into one of the greatest, but most overlooked sources of leads: other Real Estate Agents.
 - Ensure top-of-mind status with other Agents.



POWER SESSION #10: LEAD CONVERSION

- Instructor: Odey Smith | 5/24/2017
- Increase the number of appointments you get.
 - Evaluate your prospects to determine how quickly they'll do business with you.



POWER SESSION #11: LIVING YOUR GOALS

- Instructor: Charlie Ellis | 5/26/2017
- Meet and ultimately live your goals.
 - This session will direct you to success through business planning.

KW KELLERWILLIAMS, ARIZONA REALTY
 15333 North Pima Road Suite 130
 Scottsdale, Arizona 85260

office

April 2017
PRODUCTION RECOGNITION

CAPPERS OF THE MONTH
Rob Cohen
Greg Ehmann
Jared Stair

TOP INDIVIDUAL AGENT
Brian Vander Meulen
GCI: \$71,125

kw

WRITTEN SALES VOLUME		CLOSED SALES VOLUME	
INDIVIDUAL	VOLUME	INDIVIDUAL	VOLUME
Rob Cohen	2,393,500	Jane Grimm	2,237,750
Steve Russell	2,339,000	Ted Dudino	2,141,000
Ted Dudino	1,949,500	Rob Cohen	1,905,100
TEAM	VOLUME	TEAM	VOLUME
The Otley Group	1,455,000	Feld Kaminsky Group	1,745,944
Kezzer Horst	776,000	Kezzer Horst	830,000
Haven Express Team	500,000	Haven Express Team	500,000
GROUP	VOLUME	GROUP	VOLUME
Kelly Cook Real Estate Group	10,622,569	Kelly Cook Real Estate Group	8,384,209
The Swift Group	1,658,000	Wendy Larchick At The Rim Team	2,837,500
Wendy Larchick At The Rim Team	1,236,500	Level 8 Team	830,000
EXPANSION	VOLUME	EXPANSION	VOLUME
The Rider Elite Team	29,483,130	The Rider Elite Team	22,257,690
The Barker Team	4,473,481	The Barker Team	4,036,573
Five Doors Network	1,979,650	Five Doors Network	2,277,000

LISTINGS TAKEN VOLUME		TOP AGENTS	
INDIVIDUAL	VOLUME	TOP 10 INDIVIDUAL AGENTS	GCI
Laura Myers	1,359,500	Germain Villeneuve	104,165
Rob Cohen	1,606,915	Ted Dudino	97,620
Kim Ross	1,425,000	Kim Ross	92,842
TEAM	VOLUME	Rob Cohen	92,183
Feld Kaminsky Group	825,000	Laura Myers	83,775
Kezzer Horst	776,000	Kim Hodges	72,556
GROUP	VOLUME	Brian Vander Meulen	71,056
Wendy Larchick At The Rim Team	7,795,000	Jane Grimm	66,507
Kelly Cook Real Estate Group	5,222,700	Leif Zeg Gray	62,541
Matt Keller Group	690,000	Sarah Gorman	46,439
EXPANSION	VOLUME	TOP 10 TEAM AGENTS	GCI
The Rider Elite Team	15,101,457	Rick Horst	159,795
Five Doors Network	1,268,400	Joe Kaminsky	96,714
The Barker Team	1,259,640	Larrie Feld	89,016
		Debi Russell	55,080
		Jim Dunning	15,270
		Mark Digioia	15,243
		Olley Smith	13,515
		Tina Valant	11,645
		Mike Shumsky	11,625
		Mike Hall	5,913
		TOP 10 GROUP/EXPANSION AGENTS	GCI
		Beth Rider	1,043,776
		Kelly Cook	365,763
		Wendy Larchick	306,091
		Ray Sullivan	265,842
		Richard Barker	267,954
		Brandon Tolleson	169,793
		Karl Sienberg	102,966
		Mitch Gladstone	90,678
		Martha Andrews	83,025
		Greg Ehmann	82,273

We are Honored to be in business with you!

REDDAY
renew · energize · donate

WHAT IS RED DAY?
RED Day (Renew, Energize and Donate) is an initiative dedicated to celebrating Keller Williams Realty's year-round commitment to improving our local communities. Each year, on the second Thursday in May, tens of thousands of associates from across the United States and Canada participate in a wide range of projects, devoting their time to renewing and energizing aspects of the neighborhoods in which they serve.

THURSDAY MAY 11TH, 2017
WHEN 8:30AM UNTIL 4:00PM
WHERE 2310 NORTH 56TH STREET
PHOENIX, ARIZONA 85008

Click HERE to Register or visit: <http://bit.ly/RedDay2017Registration>

STARS has been given the opportunity to open a new location this year so that they can accommodate more people and their needs. It is an old church turned Montessori school that is now sitting mostly vacant. STARS will be occupying most of the space that is in dire need of updating. We will be putting some fresh coats of paint, new floors, creating an outdoor picnic and relaxation area with new trees and planter beds for new flowers and plants as well as building a new deck and wheelchair ramp to accommodate the Food Bank that is located on the property.

Founded in 1973, Scottsdale Training and Rehabilitation Services (STARS) is a 501 (c)3 non-profit organization that has been committed to providing services to teens & adults with developmental and cognitive disabilities throughout Scottsdale & the Greater Phoenix community. STARS participants each have individual needs and circumstances, including learning disabilities, traumatic brain injury, autism, Down Syndrome, cerebral palsy, seizure disorders or other physical and sensory challenges. STARS serves as a lifetime support system for participants and their families.

donate If you can NOT make it on this day, you can still support this wonderful project by visiting our *Go Fund Me* account at: Click HERE or visit <http://bit.ly/RedDay2017Donate>

THE FUNDS RAISED WILL HELP PURCHASE PICNIC TABLES, LANDSCAPING, PAINT, FLOORING, AND OTHER MATERIALS TO IMPROVE THE PROPERTY. PLEASE SHARE THIS LINK WITH AS MANY PEOPLE AS POSSIBLE, EVERY BIT HELPS!

REACH YOUR POTENTIAL

"Many people get into real estate for the freedom, flexibility and financial success, yet most agents choose flexibility and freedom, therefore never obtaining the financial success.

Discipline is needed to lay a strong foundation to build a solid career. A coach helps you maintain that discipline."

YOUR REAL ESTATE COACH

CONTACT
YOUR COACH: []
EMAIL: []
PHONE: []

Keller Williams Arizona Realty
15333 North Pima Road
Suite 130
Scottsdale, AZ 85260
480.767.3000
www.ScottsdaleKW.com

DATABASE

- Help build a robust database with robust marketing campaigns
- Learn how to use Happy Grasshopper
- eEdge to fuel your database
- Learn the tips and tricks of adding new contacts to your database on a daily basis
- Help create and cultivate more leads

CONTRACTS

- Help you prepare your contracts
- Help you successfully negotiate offers and counter offers
- Assist you with your BINSR's
- Navigate disputes that may arise while negotiating for your clients

MARKETING

- Develop traditional and online marketing campaigns
- Help you develop online marketing
- Create hot leads from various social medial outlets
- Help with development of marketing flyers, door hangers, brochures, etc.

MISCELLANEOUS

- Learn to navigate the MLS like a PRO
- Create professional CMA's (comparative market analysis)
- Help with everything from rentals to luxury listings
- Help with open houses, contacting expired listings and FSBO's
- Help organize your calendar for maximum efficiency
- Respond to your real estate questions in a timely manner

MISCELLANEOUS, CONTINUED...

- Be available and accessible to you by phone during reasonable hours of the day
- Help on weekends when you need it most

...and so much more!

"Within the last year, our coaching clients sold 335 percent more dollar volume, 287 percent more units and made 315 percent more in gross commissions than those who do not have coaching."

-Dianna Kakaszka
CEO of KW MAPS Coaching

you acquaintance
* Help lift you over times of frustration and disappointment so you can stay focused on your goals

| agent marketing

Whether you are a new Agent who has yet to close your first deal or a seasoned Agent with years of experience, I can create an updated marketing tool for you to use on your social media, send in the mail or via email.

LOOKING TO SELL YOUR HOME IN 2017?

- Sold over \$100 Million worth of property in 6 years.
- Average length of time on market is 35 days.
- Experienced REALTOR®.
- Strong network of vendors to help you with all of your Real Estate needs.



SAMANTHA LAKE
REALTOR®

480.432.9876
SamanthaLake@RE.com
www.AZSamLakeRE.com



ALEX SMITH
Your Scottsdale REALTOR®



602.123.4567
Alex.Smith@SctRE.com
www.AlexSmithRE.com
Lic 1234567



Kate White
REALTOR®
602.900.9001
Kate.White@azre.com

Helping clients find their dream home since 2002.

| contact

ASHLEY HUGHES
Owner & Designer

Call or Text 480.628.4310
www.HughesMarketingDesign.com
Info@HughesMarketingDesign.com

